



# Renwick USD 267

Renwick USD 267  
600 W. Rush  
Andale, Kansas 67001

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Renwick USD 267 is embarking on an exciting journey of digital communication, utilizing social media to unite our entire community. Under the leadership of our new superintendent, Tim Hayden, we're committed to sharing compelling stories and strengthening our district's brand to engage and connect with every member of our community.

Aligned with our mission to cultivate excellence in all students and foster their development as contributing members of society, we've launched an Employee Recognition Program. This initiative, started in January 2024, aims to honor the dedication, innovation, and commitment of our outstanding staff members.

The Employee Recognition Program is a multifaceted initiative aimed at acknowledging the remarkable efforts of our staff across various roles within our district. Each month, the Board of Education selects four individuals—one elementary certified staff member, one high school certified staff member, one elementary classified staff member, one transportation staff member, and one high school classified staff member—as monthly winners based on nominations from colleagues, administrators, and community members. These deserving recipients receive a \$100 award in recognition of their exceptional achievements.

Additionally, from the seven monthly certified winners spanning September to March, one exemplary elementary and one high school certified teacher are chosen as our district's nominees for the prestigious Kansas Teacher of the Year award. These nominees, recognized for their unwavering dedication and outstanding contributions to education, each receive a significant award of \$1,000.

The community's response has been overwhelmingly positive, with engagement metrics reflecting the community's excitement about celebrating our staff's achievements. Since the program's inception, we've seen impressive results:

Impressions: 26,416

Engagements: 3,566

Reactions: 1,529

Moreover, our digital communication efforts have significantly amplified the recognition of our staff's achievements. Since the beginning of the academic year, our digital communication initiatives have yielded remarkable results. Impressions have soared by 128% to just over 1.5 million, while engagements have seen a substantial 90% increase to 175,000. Our net audience has grown by 26%, reflecting the growing reach and impact of our digital initiatives.

Moving forward, Renwick USD 267 remains committed to celebrating the remarkable achievements of our staff and ensuring that every member of our community feels valued and appreciated.

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